



## **Quanser named “most innovative company” by Markham Board of Trade**

Markham, Ontario – November 18, 2011

Quanser has been singled out as the most innovative company in Markham, Ontario, one of Canada’s leading high tech communities.

Following acceptance of the award at the Markham Board of Trade’s 21<sup>st</sup> Annual Business Excellence Awards Gala, Quanser CEO Paul Gilbert said, “Everyone knows that Markham is a hotbed for high tech companies in Canada, so we’re truly honoured to be recognized in this way.”

Quanser creates innovative hardware and software solutions for engineering educators that motivate students to learn control and mechatronics concepts more easily. These solutions act to engage students directly, bring classroom theory to life through practical, hands-on exercises and ultimately, graduate engineers who are ready to apply their skills to solving real-world engineering challenges.

“This recognition is a reflection of our fundamental values, which are to maintain a laser-like focus on innovation, invest in research and development, build a team of extraordinarily talented people and, always, to refuse to rest on our laurels, said Mr. Gilbert.

Gilbert added everyone in the company contributed significantly to winning this award, and threw a spotlight on the Quanser engineering team. “Our motto is ‘Innovate. Educate.’, and our engineers live that every day.”

Director of Engineering Paul Karam echoed those words. “Because our goal is to teach engineering students to be creative innovators, we have to be creative innovators ourselves. Our educational solutions have to engage and captivate them with practical exercises that really bring engineering challenges to life.”

CEO Gilbert said some of the credit for the award belonged to the city of Markham itself. “Markham’s reputation as one of Canada’s leading “Silicon Valleys” helps us recruit talent. So we definitely want to share this success with the municipality.”

### **About Quanser**

Headquartered in Markham, Ontario, Canada, Quanser is the world leader in the design and manufacture of advanced systems for real-time control design and implementation used in education and research. Its open-architecture control solutions are ideal for applying and evaluating strategies from the simple to the extremely complex. With over 20 years of leadership in the field, Quanser and its



control solutions and challenges are the first choice for thousands of universities and research laboratories around the world. For more information, visit [www.quanser.com](http://www.quanser.com) or call 1-905-940-3575.

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